

Marketing Sales

Up to November 2013, the Company recorded marketing sales of IDR4,404.8 billion. Major contributions still came from The Podomoro City Extension with 42.9%, followed by Metro Park Residence with 14.3%, Vimala Hills (14.2%), The Borneo Bay Residences in Balikpapan with 9.6%, Grand Taruma (8.2%) and Soho@Pancoran (5.9%).

Sale of 216 hectares of land in Karawang, West Java

On November 1, 2013, PT Alam Makmur Indah (AMI), a 70% owned subsidiary of APLN, entered into a conditional sale and purchase agreement with PT AUA Development, a foreign company from Taiwan covering 216 hectares of industrial land in Karawang, West Java for around IDR1.0 trillion. This transaction is considered as a "one-off" and non-recurring transaction; accordingly, this has not been included in the marketing sales reported above. The revenue from the sale will be recognized if and when the final sales agreement is completed and the entire sales proceed have been received.

Launched The Podomoro City Deli Medan

On November 30, 2013, PT Sinar Menara Deli (SMD), a 58% owned subsidiary of APLN, launched Podomoro City Deli Medan. The units offered consisted of studio up to three bedrooms with selling price ranging between IDR24 – 30 million per square meter.



Launched The Bay Walk Mall

On November 30, 2013, PT Kencana Unggul Sukses (KUS), a wholly owned subsidiary of APLN, launched The Bay Walk Mall, a new iconic sea view shopping mall. The Mall with a leisure, entertainment, shopping and dining theme offers a new shopping experience.



For inquires, please contact:

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Agreement with Central Department Store of Thailand

PT. Tiara Metropolitan Indah, a wholly owned subsidiary of APLN, signed an agreement with PT. Central Retail Indonesia, a subsidiary of Thailand's best and largest retailer to open its store in Neo SOHO, Podomoro City. This will be the Central's second largest store in Indonesia with approximately 18,200 sqm which will bring a new shopping experience for customers, especially in the Podomoro City area, Jakarta.

Neo SOHO is an 8-storey shopping centre with a "Store-within-a-Store" concept. It will be connected with Central Park Mall, Jakarta's Shopping Icon, through Eco Sky Walk pedestrian bridge and underground tunnel. These extraordinary malls make Podomoro City as an Integrated Mega-Complex for international shopping destination.



Award

On November 15, 2013, APLN received "Metro TV Economic Challenges Award 2013 in Property Category". These awards are given to Indonesian companies which continue to grow despite global economy crisis, implement Good Corporate Governance and contribute to Indonesian economic prosperity.

On December 4, 2013, the President Director of APLN, Bapak Trihatma Kusuma Haliman was nominated as a "Top Executive of Listed Company 2013" by Majalah Investor for Tokoh Financial Indonesia Awards 2013 at the magazine.



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